

MODEL APEC

Seek Excellence
Experience Success

青年·亚太·未来
探寻领袖征途·成就精英之路





MODEL APEC

Seek Excellence Experience Success

为促进 APEC 概念广泛传播，培养亚太青年领袖，以“探寻领袖征途，成就精英之路”为主题，MODEL APEC 大会自 2010 年启动，面向亚太地区青年全面开展。活动通过高度模拟 APEC 相关会议，选拔优秀青年随国家领导人出访每年一届的亚太经合组织高端盛会。作为一项益于青年发展的公共外交活动，MODEL APEC 对教育和引导当代青年，理解和支持亚太地区公共外交事业有着十分重要的作用，使青年积极参与公共政策制定，并为青年构建一个与政府官员、商界领袖和著名学者之间相互交流的平台。

MODEL APEC Conference is a dynamic, engaging, thought-provoking and ground breaking program orients to youth across Asia-Pacific, with its feature of simulating the mechanism of APEC, the most influential inter-governmental cooperation for facilitating economic growth, cooperation, trade and investment in Asia-Pacific.

The program promotes APEC knowledge and values in the younger generations, helping them getting involved in the policy making process. It also selects the most outstanding young leaders with an opportunity to engage in face-to-face interaction with statesmen and entrepreneurs within the region during the annual APEC Leaders' Informal Meeting.

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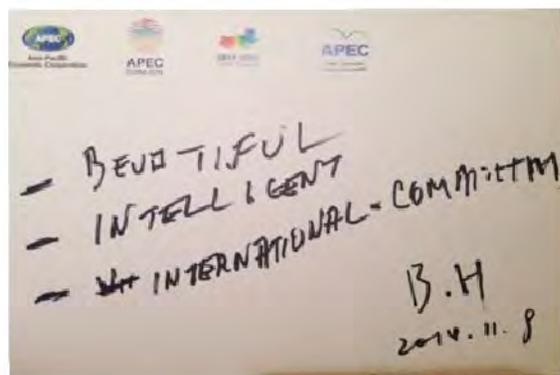
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你的最佳选择	MODEL APEC, Your Best Choice
参加高校	Participating Schools
支持单位	Partners
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参与我们	Follow Us

导师寄语

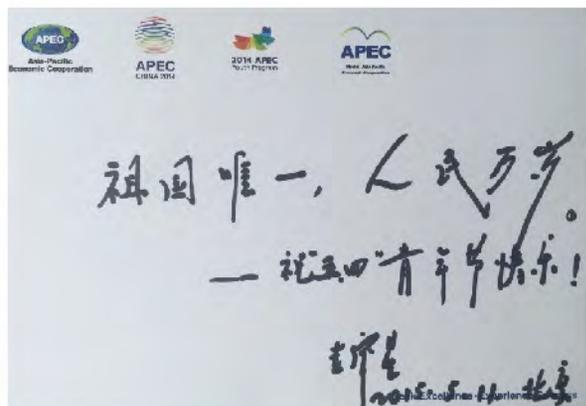


澳大利亚前总理，APEC之父鲍勃·霍克对话并寄语
MODEL APECer
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and Australia, and the founding father of APEC





外交部原部长李肇星寄语MODEL APEC
Li Zhaoxing, former Foreign Minister of
China's letter to MODEL APEC





APEC秘书处秘书长Alan Bollard博士
寄语MODEL APEC
Dr. Alan Bollard, ED of APEC
Secretariat's letter to MODEL APEC

You will have the opportunity to interact with past and current APEC leaders as well as participate in a simulation of the APEC forum. As you represent an APEC member and negotiate strategies to address our diverse range of issues from connectivity to trade facilitation, we hope you will use this valuable experience in the years ahead.

你们将有机会与APEC的领袖们近距离沟通交流，并参加模拟APEC会议。在MODEL APEC的会议中，你们将代表APEC经济体，探讨包括互联互通、贸易便利化等APEC议题。我相信这段经历将使你们受益匪浅。

With the advent of the internet economy, your generation is well-poised to offer recommendations on how to nurture the growth of this new medium as well as ensure data privacy and security. Connectivity, particularly, stimulating people-to-people connections through travel mobility as well as university student exchanges is also an important priority for APEC this year and we look forward to your ideas on how we can further integrate the Asia-Pacific on a people-to-people level.

随着互联网经济的出现繁荣，你们这一代肩负着发展新媒体和保证数据隐私安全的责任。人与人的互联互通与大学学生跨境交流是今年APEC的一个重要议题，我期待听到你们在这个议题上独到的看法和建议。

As we reflect on 25 years of APEC progress this year, we invite you, as the future generation of APEC leaders, to help formulate our vision for the next 25 years.

我们期待大家成为亚太地区未来建设的新生力军，为APEC的下一个25年贡献积极的力量！



SPCMB
LAW OFFICES



**Model Asia-Pacific
Economic Cooperation**

菲律宾副总统比奈接见MODEL APEC青年代表
Binay, Vice President of The Phillipines
received MODEL APECer

MODEL APEC · 大会



探寻领袖征途，
成就精英之路
Seek Excellence,
Experience Success





大会 · 风采飞扬 Conference

MODEL APEC 在相关部委的支持和各高校的密切配合下，于亚太地区火热开展，在亚太地区青年群体中积极推广 APEC 影响力。青年通过模拟 APEC 工商咨询理事会、APEC 高官会议、APEC 部长级会议及 APEC 领导人非正式会议，就本年度 APEC 相关议题深入探讨，达成共识。最终形成本年度的《MODEL APEC 青年宣言》，并上交至 APEC 高官。MODEL APEC 推动当代青年交流和参与亚太地区经济决策，向政策制定者们贡献青年一代的观点和建议。

MODEL APEC works in close collaboration with industry partners and universities in the Asia-Pacific region, with over twenty thousand students from over a hundred universities participating in each year. Focusing on the annual APEC priorities, the program aims to actively promote the APEC knowledge among the next generation in the Asia-Pacific region by highly simulating APEC Senior Officials Meeting, APEC Ministerial Meeting and APEC Economic Leaders' Meeting. The participants are required to present in English, to reach a consensus in line with the needs of each economy, and eventually hand in a policy-recommendation paper to the China APEC Senior Officials.

MODEL APEC——一个交流
共享的平台
MODEL APEC, a platform of
exchanging and sharing.



培养 · 未来精英 Training

MODEL APEC 为国际青年们打造一个交流共享的平台。代表们在会前就各自经济体的实际情况深入了解 APEC 相关知识，制定最适合本经济体的发展战略。同时，青年融入自己的角色，充分发挥外交官风采，让智慧的观点在会上激烈碰撞。MODEL APEC 激励了青年的热情，开发青年的潜能，促进青年的成长，让青年在实践中进步，在交流中获益。

每年，MODEL APEC 通过举办高校会议、地区会议、全国会议及亚太地区会议，就 APEC 各项议题进行讨论，形成成果文件。每年的优秀青年随领导人出访当年的 APEC 领导人非正式会议及相关活动。目前，MODEL APEC 共影响 140 所高校的十万余名青年，并在中国地区成立了 40 家 MODEL APEC 社团，以及 10 家高校共建基地。

MODEL APEC builds up a platform of exchanging and sharing. Before the meeting, the delegates will acquire an in-depth understanding of APEC to develop the most appropriate strategy based on the actual situation of the economies the youth delegates represent. They fully role-play their position as leaders with diplomatic professionalism.

Each year, MODEL APEC convenes campus meetings, regional meetings, national meetings and international meetings. Since its inception, MODEL APEC has involved more than 100,000 students from over 140 university, 40 Student Associations and 10 University Bases.



分享经验
奖励成功
Sharing
And
Awarding



奖励 · 分享成功 Sharing and Awarding

MODEL APEC 带领优秀的青年代表出访每年一度的 APEC 领导人非正式会议及相关活动，让青年们与真正的政界领袖和商业精英共同探讨亚太发展未来。优秀青年代表跟随国家领导人出访过秘鲁利马 APEC 会议，新加坡 APEC 会议、日本横滨 APEC 会议、美国夏威夷 APEC 会议、俄罗斯符拉迪沃斯托克 APEC 会议、印度尼西亚巴厘岛 APEC 会议及中国北京 APEC 会议菲律宾马尼拉 APEC 会议。青年们近距离感受国际高端会议，拓展自己对职业规划、经济发展与未来建设的前沿视野。

MODEL APEC awards the young leaders a chance to attend the annual APEC Leader' s Informal Meeting and relevant events to widen their global perspectives. The young leaders have attended the annual APEC meeting held in Lima, Singapore, Yokohama, Hawaii, Vladivostok, Bali, Beijing and Manila. In a closer look at the high-level meetings during their visits to these venues, not only did these youth delegates gain a clearer vision on their personal career blueprint but also a more comprehensive understanding of economic development in Asia-Pacific.

社团 青春力量 MODEL APEC Associations



高校社团 MODEL APEC Associations

为进一步在高校青年中推广普及 APEC 知识，深入引导当代青年理解和支持亚太地区公共外交事业，培养当代青年的外交风范，MODEL APEC 在 40+ 高校中成立社团，通过定期举办 MODEL APEC 会议，APEC 知识讲座、青年榜样经验分享及讲座等活动，使青年学生们走近 APEC，了解 APEC。

MODEL APEC has successfully launched over 40 university associations in China, with a series of campus activities including MODEL APEC meetings, seminars, lectures and experience sharing salons to further promote college students' understanding of APEC and the Asia-Pacific region.

MODEL APEC · 視野



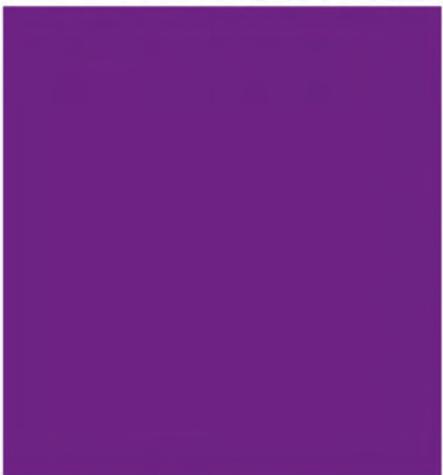


Dig deep
to identify your passion

亲临 APEC, 你将踏上一个能够深入了解亚太区域发展的平台, 你将更清楚地了解这个世界, 拥有积极的人生态度, 获得全新的人生视角。你将更有责任心、使命感。

Attending APEC, you' ll be able to set foot on a platform with clearer understanding of the Asia-Pacific, a brand new enlightenment toward life, a changing perspective that' ll rewrite your life path.

Dig deep to identify your passion and what you' re capable of.



领略 · 领导人风采

Witness the Charisma of Leaders





参加 APEC 领导人非正式会议，你将在第一时间领略领导人们的卓越风采。MODEL APEC 们与亚太地区的商界领袖们一起聆听领导人的精彩演讲。青年代表在与会期间受到中国前国家主席胡锦涛，新加坡前总统纳丹和 APEC 之父，澳大利亚前总理鲍勃·霍克的接见。

Attending APEC, you'll witness the extraordinary charisma of leaders. During the 2008–2015 APEC Leader's Informal Meeting, youth listened to the remarkable speeches of presidents of major APEC economies, and were received by former Chinese president Hu Jintao, former Singapore president SR Nathan, and former Australian PM Bob Hawke.

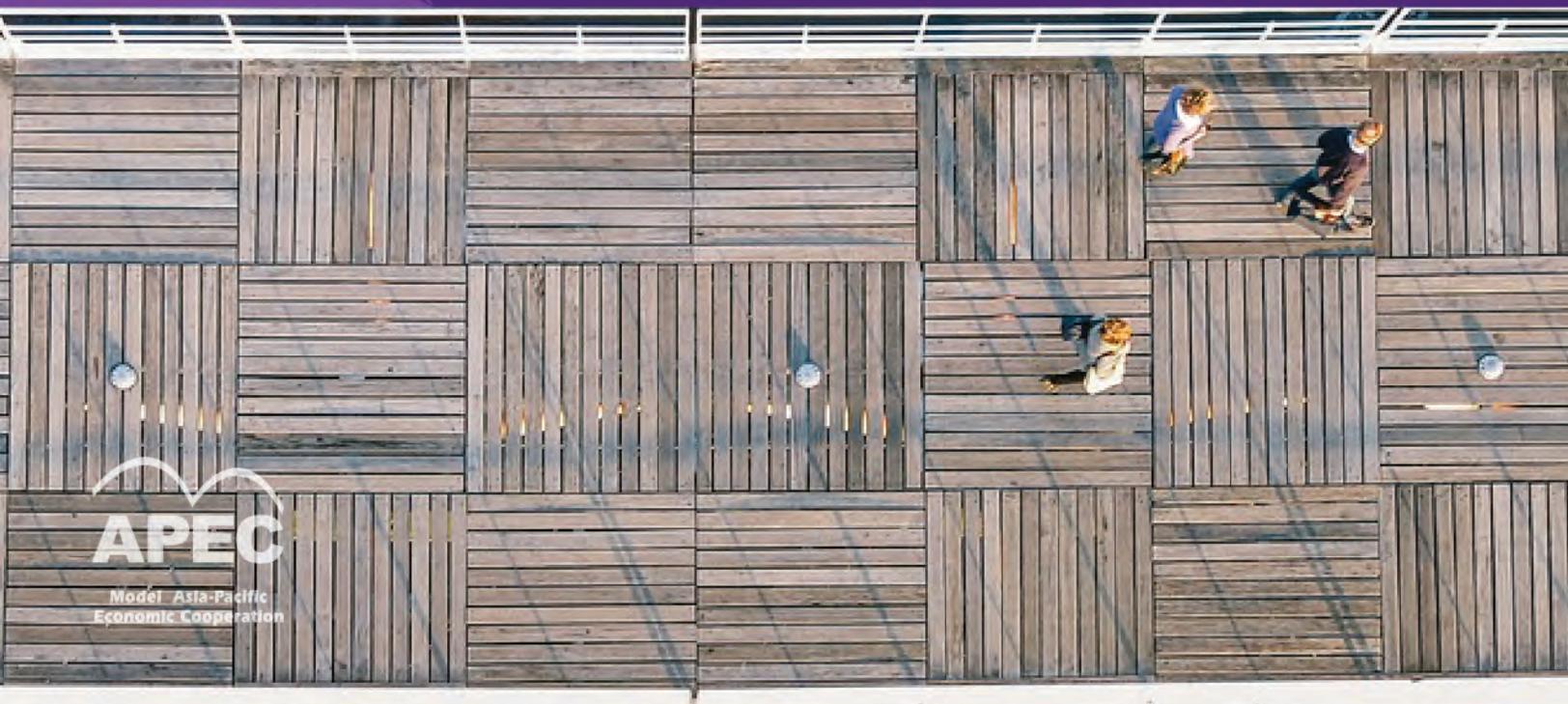


感受·商界精英思维碰撞

Feel the Collision of Business Insights

参加 APEC 领导人非正式会议，你将与亚太地区的商界领袖们面对面交流。MODEL APECer 们曾采访对话过世界银行副行长朱民、麦肯锡管理咨询公司全球总裁 Dominic Barton，美国宝洁公司亚太区总裁，原 APEC 美国 ABAC 主席 Deb Herrate、阿里巴巴集团董事长马云、电讯盈科集团主席李泽楷、中国移动集团董事长王建宙、HTC 集团董事长王雪红等众多杰出企业家代表。

通过和企业家们的交流，MODEL APECer 在深入了解亚太地区经济发展进程的同时，提出了自己作为年轻一代对经济环境的独到看法。企业家们对中国代表团的青年们给予了肯定与赞扬，并希望中国的年轻一代有更多的新生力量加入到中国经济发展的进程中来。





青年对话麦肯锡全球总裁 Dominic Barton



普华永道全球主席 Dennis Nelly 寄语 MODEL APEC

Attending APEC, you'll experience the collision of business insights. Having a face-to-face interaction with business giants of the Asia-Pacific Region reshaped the youth's understanding and self-developing path. The business leaders also showed their strong interest in the unique and innovative perspectives coming from the younger generation of China, hoping they'd contribute to boosting China's economy.



<p>中国青年对话海航集团 董事长陈峰 Chen Feng, Chairman of HNA</p>	<p>中国青年代表团接受菲律宾副总统 杰约马尔·比奈接见 Binay, Vice President of the Philippines</p>	<p>青年对话香港电讯盈科有限公司 主席兼行政总裁李泽楷 Li Zekai, CEO of PCCW Ltd</p>
<p>中国青年代表对话 Air Asia 总裁 Tony Fernandez Tony Fernandez, CEO of Air Asia</p>	<p>OECD 国际秘书处 Alexander 与青年交流 Alexander, Head of OECD Jakarta Office</p>	





青年代表向印度尼西亚外长 Marty Natalegawa 赠送《论语》
Marty Natalegawa,
Foreign Minister of Indonesia

青年对话台湾 HTC 集团董事长
王雪红
Wang Xuehong,
Chairman of Taiwan HTC



青年对话前中国国际金融有限公司总裁兼首席执行官朱云来
Zhu Yunlai, Former President
and CEO of CICC

青年对话中国移动集团
董事长王建宙
Wang Jianzhou,
Chairman of China Mobile

组委会副秘书长对话
APEC 秘书处执行长
Alan Bollard
Alan Bollard,
Executive Director
of APEC Secretariat



体验 · 国际青年交流

Experience International Friendship

参加 APEC 领导人非正式会议，你将与来自亚太地区的青年们共同成长学习，交流探讨亚太政治、经济、文化的发展政策与走向，提升区域合作意识，加强青年之间的影响和理解，拓展国际视野。

Attending APEC, you'll have the opportunity to work with youth from the Asia-Pacific. Youth from different cultures, backgrounds and all disciplines gain an insight and understanding into the key trends shaping both the Asia Pacific and the world to influence the policy makers, and reinforce APEC's value and spirit of regional cooperation.









MODEL APEC
能 量

青年 导师



Bob Hawke
澳大利亚前总理,APEC之父
Former Prime Minister of
Australia

Alan Bollard
APEC秘书处执行理事
Executive Director,
APEC Secretariat

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秘鲁前外交部长
Former Foreign Minister of Peru

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Former Deputy Director,
State Council Development
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Micheal M. Michalak,
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Micheal M. Michalak,
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Mission to the European Union,
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冯军 Feng Jun
国家海洋局
Program Officer,
State Oceanic Administration



曲哲 Qu Zhe
著名银行家
历任美林(亚太)有限公司之
董事总经理兼中国业务副主席
Banker, Former China president
of Merrill Lynch Asia-Pacific
Company.,LTD



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General Manager of Beijing,
Uber China



Matthias Thum
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Tesla Motors China



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唐亮 Tang Liang
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Co-founder and CEO,
Eventown Group



郭列 Guo Lie
脸萌 CEO
Founder and CEO,
MYOTee App



杨伟庆 Yang Weiqing
艾瑞咨询集团总裁
President,
iResearch Consulting Group



Jamil & Alia Juma
创意总监 & 设计总监
Creative Director & Design Director,
JUMA Design

MODEL APEC
高校基地
University Bases



MODEL APEC 为全国各高校大学生搭建一个国际政治、经济与文化交流学习的平台。我校全力支持并致力于为该活动输送国际化复合型优秀人才。

——广东外语外贸大学团委书记 谢秀兰



让学生看到世界，让世界望向中国。

——华中师范大学外语学院团委书记 罗璇

MODEL APEC 活动能展示学生风采，拓宽学生视野，开发学生潜能，让学生在实践中进步，在交流中获益，在碰撞中升华。

——西安外国语大学团委书记 单升军



MODEL APEC 能为当代青少年提供一个创新与发现自我的平台！

——湖南大学校团委副书记 韩峰



希望越来越多的青年能在MODEL APEC的国际化平台上展现自我、广泛交流、坚定信念、放飞梦想，充分感受APEC的力量与魅力。

——大连外国语大学校团委副书记 张皎



让青年了解世界，让世界感知未来，沟通中理解，理解中合作！

——哈尔滨师范大学团委书记 徐长勇



以青春之我，创建青春之国家，青春之民族！

——西南财经大学校团委副书记 张文举



MODEL APEC 是引导青年关注世界、拓宽视野的品牌活动，它为青年构建了一个与政府官员、商业领袖和著名学者之间相互交流的平台。

——北京交通大学校团委副书记 秦思阳



不断聚集的 年轻正能量

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MODEL APECer

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年轻正能量

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MODEL APEC 足迹 Journey



2008-2016 我们的足迹





美国夏威夷
Hawaii,U.S.A



秘鲁利马
Lima,Peru



MA说
SHUO

Female Will Create

成长中国 青年系列演说会 第一期：下一个时代，女性的力量

○ 环亚青年交流发展基金会

○ 北京交通大学



“MA说”全国高校青年成长系列演说会在各大高校展开。通过TED演讲模式，围绕青年成长成才、职业规划、创新分享等话题，嘉宾们摆脱枯燥乏味，以轻松幽默和开放互动的形式分享自己的故事，帮助在校大学生规划人生积极成长方向，引发青年未来成长的思考。此项活动迎合国家鼓励支持创业政策的导向，并为青年积极树立正能量的榜样。

The MA Talk for Inspiration aims at the conversation between youth and field leaders, provides insight and sparkles inspiration.



环亚太行

Asia-Pacific Tour

自2010年起，我们带领中国优秀青年代表多次出访亚太，我们作为中国青年代表出访过多次PECC年度会议青年会议、东亚峰会青年会议等高端国际活动，参观访问APEC秘书处，纽约市政厅，新华社北美总分社等。让中国青年走出去，看世界！

Since 2010, we organized and selected promising young leaders to attend international events such as PECC General Generation Program, East Asia meeting, and visited APEC Secretariat, New York City Hall and Xinhua News Agency in North America. We provide the youth the opportunities to expand knowledge beyond their fields of study, experience, different cultures, and see the world.



中国青年代表团在2015东盟商务与投资峰会现场
ASEAN Business&Investment summit 2015



菲律宾 the Philippines



加拿大 Canada



Asia-Pacific Tour



波士顿 哈佛大学 Boston, Harvard University



马来西亚 Malaysia



华盛顿 Washington



新加坡 Singapore



纽约 New York



加拿大 Canada

2014 APEC YOUTH WEEK

2014年，基金会主办了APEC领导人非正式会议周官方青年活动



APEC秘书处执行长 Alan Bollard致辞
Alan Bollard, Executive Chairman of Secretariat

2014 APEC 青年周邀请来自 21 个经济体 60 余名青年代表参与其中，此外，还邀请各经济体高官、商界领袖、专家学者共同参与，与青年一道探讨社会经济现状，透视亚太地区未来的可持续发展道路。通过开闭幕式、嘉宾论坛、青年峰会、团队建设活动、青年对话高官、企业参观、观摩 APEC CEO 峰会等一系列青年活动促进亚太青年的跨文化交流，拓宽国际视野。在活动尾声，青年代表将政策建议报告上交至 APEC 高官，向 APEC 政策制定者传递青年的声音。

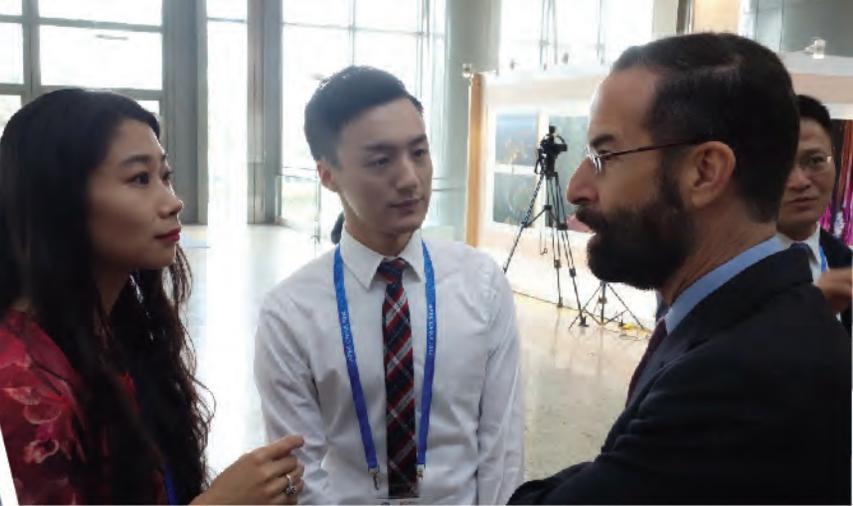
The Foundation hosted the 2014 APEC Youth Week. The 2014 APEC Youth Week invited more than 60 youth delegates from 21 economic entity as well as senior economic officials, business leaders, experts and scholars. Youth delegates were instructed to interact with these participants over the social and economic status and the future sustainable development of Asia-Pacific Region. Activities like opening and closing ceremony, guest forum, youth summit, team-building activities, dialogues between youth delegates and senior officials, field trip and APEC CEO summit were intended to promote cross-culture communication in Asia-Pacific region and broaden international sight. At the end of the activities, a policy recommendation paper was submitted to APEC Senior Officials to represent voices from the young generation across Asia-Pacific.



论坛嘉宾就创新增长展开讨论
Panel discussion on topics of innovation



微软亚太研发集团主席兼微软亚洲研究院院长洪小文博士
Dr. Hong Xiaowen, Chairman of Microsoft Asia-Pacific
Research and Development Group, Dean of MSRA



青年对话高盛集团副董事长兼亚太区董事长Mark Schwartz
Mark Schwartz, Vice-president of GoldmanSachs, President of Asia-Pacific Region

青年对话怡和控股集团董事长、中国香港 ABAC 代表Anthony Nightingale
Nightingale, President of Jardines, Representative of ABAC

青年对话永隆银行行长，前招商银行董事马蔚华
Ma Weihua, President of Wing Lung Bank, Former President of China Merchants Bank



Seminar of Intelligent Transportation

21世纪APEC智能交通研讨会

7th November, 2014

承办单位：北京交通大学

21世纪APEC智能交通研讨会
Seminar of Intelligent Transportation



洪小文博士与全体青年代表合影
Dr. Hong Xiaowen with youth delegates

MODEL APEC

最佳选择



MODEL APEC

为什么 MODEL APEC

是你的最佳选择？

第一个由中国发起并组织的高度模拟 APEC 各项会议的青年公共外交项目，使青年最大限度了解、认识 APEC 会议进程。

The first youth-oriented public diplomacy program initiated and organized by China in pursuit of engaging young leaders in APEC mechanism.

为青年提供参与真正 APEC 的机会，近距离接触亚太地区政府官员、商界精英，聆听成功人士经验传授。

A clearer vision on how to succeed in close contact with government officials and business leaders by attending APEC .

全英文模拟大会、APEC 专业级指导团队、嘉宾阵容，你绝佳的风采展示机会。

An all-English conference with professionalism——your perfect stage to shine.



Why is MODEL APEC your best choice



拓展青年伙伴，结交亚太地区最优秀的青年。了解别人，也为了更好地了解自己。

A global network of young leaders encourages you to be more than outstanding.



支持青年公共外交活动，让世界通过优秀的你了解你所在的地区。

A platform, a better understanding of your own economy.



面向青年的公益活动，专注活动执行而非以盈利为目的。

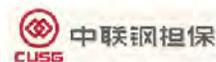
A non-profit program dedicated to helping youth in seeking excellence.

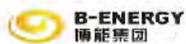


各高校排名不分先后

鸣谢

Acknowledgement (排名不分先后)







APYF
for Communication
and Development
环亚青年交流发展基金会

关于我们 About Us

北京市环亚青年交流发展基金会是经北京市民政局批准成立的非公募基金会。基金会以加强青年国际交流，促进青年成长发展为宗旨，深度参与祖国公共外交事务，组织开展亚太地区青年的国际交流项目，使青年进一步参与国际交流活动，拓宽国际视野，鼓励青年在提升领导力建设中成长成才。目前基金会的主要业务范围包括：组织开展青年的国际交流；资助开展青年的成长培养；搭建青年就业创业的支持平台。

Asia-Pacific Youth Foundation for Communication and Development is a non-public foundation established under Beijing Bureau of Civil Affairs. Since its foundation, the APYF has devoted itself to the well being and development of youth communication, primarily with regards to education, volunteerism, engagement and international exchanges, aiming at improving and strengthening international youth communication and development. The main working scopes of APYF are organizing youth international exchanges, supporting youth training and establishing platform for youth career planning.

基金会宗旨 Mission

加强青年国际交流，促进青年成长发展

青年精英
Youth Elites



公共外交
Public Foreign Affair

创业就业
Career & Entrepreneurship

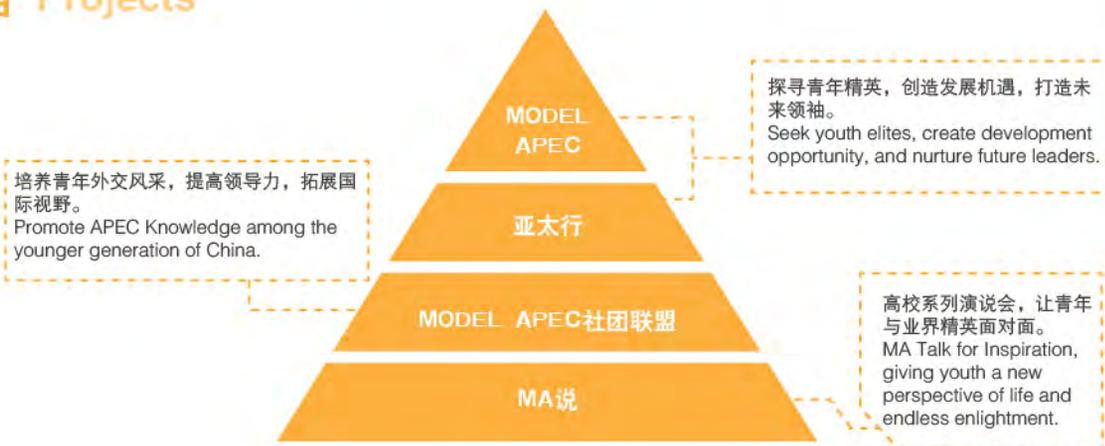


国际视野
Global Perspective

年轻 **很** 有为！
From YOUTH to ELITE



项目 Projects





他们的卓越笑容 需要您支持

过往的五年，我们用心搭建平台。作为中国最大的、从事 APEC 青年项目的非盈利组织，我们致力于通过发展青年领导力为社会创造积极改变，推动并鼓励学生创新思维的项目，青年参与公共政策制定，推动亚太地区公共外交事业发展。

我们期待您的参与支持

Your support is crucial to MODEL APEC

MODEL APEC 汇集中国至亚太地区最具竞争力且最优秀的青年力量。集竞争精神和责任感于一身的他们渴望在未来的职业生涯中有所作为。在 MODEL APEC 的经历激发了他们的主动性,教会他们沟通、计划、合作,使他们更加了解亚太地区的经济发展动向。我们期待您的支持和鼓励,期待您在青年教育发展,培养未来领袖的事业中起到积极作用!

MODEL APEC is a gathering of the most talented and outstanding youth both in China and in the Asia-Pacific region. They are leaders that blend a competitive spirit and desire to succeed with a sense of integrity and commitment to make a difference through their future career. Their experience in MODEL APEC has taught them how to prepare drafts, make decisions, negotiate and cooperate, as well as the economic trend in the Asia-Pacific area. We expect and appreciate your participation and endeavor in the essential role in advancing our work to help improving the education development and responsibility for the future young elites.



APYF
for Communication
and Development
环亚青年交流发展基金会

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